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Designers Translate New Green Lessons of Linoleum

School Colors

School colors flow through Bayside High in Virginia, Beach, Va., thanks to an innovative flooring design in Armstrong Marmorette™ linoleum flooring.

The school mascot is featured as a silhouette inset in conjunction with a green and blue flowing wave that meanders from classrooms to corridors, with the nautical theme repeated throughout. A more detailed and elaborate version of the basic design decorates auditorium, cafeteria and main entrance.

“It’s a very spirited atmosphere and unifies the entire school,” says Leigh Barker, director of interior design for Rodriguez Ripley Maddux Motley (RRMM) Architects (Norfolk, VA). RRMM is committed to using natural products to support their sustainable design efforts.

Armstrong linoleum is made from natural, renewable raw materials including organic pigments, wood dust, linseed oil and jute backing, which translates into a preferred, high-performance, low environmental-impact flooring system. The Marmorette™ line offers the most extensive and versatile color selection within the Armstrong linoleum portfolio.

Green at Work

The high-performance and environmental advantages also were key to the selection of Marmorette™ linoleum for the Tahoe Truckee Unified School District in California for the design of its new middle school. The district was awarded a \$250,000 grant to incorporate high-performance design concepts.

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Armstrong linoleum supported the school district’s desire to use eco-friendly materials and conserve energy. The flooring’s long lifecycle and good maintenance characteristics also contributed to the school’s sustainable design principles.

To meet California's Collaborative for High Performance Schools* recommendations, alternative design that saves energy, resources and money was encouraged.

Architectural firm Lionakis Beaumont Design Group, Inc. (Sacramento, CA) turned the district's needs to reality. The new Alder Creek Middle School in north Lake Tahoe is designed to operate economically and to help protect the environment by using energy-efficient design and materials. From the geothermal heating and cooling system to sunlit classrooms, the school is an example of green technology at work from the construction materials to the layout.

Project Designer Leanne Davis, Associate AIA, LEED™ AP** says, "Our goal was to create a new, built environment which is sensitive to and integrates the natural and man-made context of the Truckee region, while using sustainable building practices to create a healthy, energy-efficient building that enhances learning."

As a founding sponsor of the United States Green Building Council, Armstrong recognizes the importance of sustainable design and the value associated with the LEED™ Green Building Rating System. Armstrong linoleum can help a building project qualify for LEED™ points for its rapidly renewable materials, recycled content, low-emitting adhesives and durability.

Armstrong World Industries

Armstrong World Industries, Inc., is a global leader in the design and manufacturer of floors, ceilings and cabinets. In 2004, Armstrong's net sales totaled more than \$3 billion. Based in Lancaster, PA, Armstrong has 42 plants in 12 countries and approximately 15,000 employees worldwide. Armstrong Floor Products and its powerhouse family of brands – Armstrong®, Bruce® Hardwood Floors, Armstrong Flooring by Hartco®, Robbins Fine Hardwood Flooring, Desso® Textile Floorcoverings and Desso DLW Sports Systems – offer the most extensive portfolio of flooring products available, including branded vinyl, laminate, linoleum, hardwoods, carpet ceramics and sports surfaces for residential and commercial applications. More information about Armstrong is available on the Internet at www.armstrong.com or by calling 1-877-ARMSTRONG.

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School Colors - Bayside School

Rodriguez Ripley Maddux Motley (RRMM) Architects (Norfolk, VA)

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Green at Work - Alder Creek Middle School

Lionakis Beaumont Design Group, Inc. (Sacramento, CA)

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