



For Immediate Release

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Armstrong Wins Second Consecutive ACE Award Architects Say Resilient Still Tops

Lancaster, Pa., December 1 – Armstrong Commercial Floor Products won first place in the Architect’s Choice for Excellence (ACE) award from the readers of *Architecture* magazine in the “resilient flooring” category. This is the fourth year the awards have been given and the second consecutive win for Armstrong, competing this year against 27 other entrants.

The ACE awards celebrate superior manufacturers and companies that offer “product durability, timely customer service, superior value and advanced designs.”

The nominees in 45 product categories are judged on four criteria: durability, customer service, superior value and innovative design. The nominees are drawn from a manufacturer list compiled by the magazine’s staff; however readers can nominate additional write-in entries. The ACE ballot and manufacturers list appeared in the April, May and June 2005 issues of *Architecture*. In addition to the magazine’s 88,000 plus readers, additional ballots are distributed and collected at the American Institute of Architects’ annual conference, from consultations with industry experts and from random phone polling. While there can be as many as five winners in each of the 45 categories, Armstrong won first place.

The winners will be published in the December issue of *Architecture* and will be available online at www.architecturemag.com.

Established in 1913, *Architecture* is the monthly national trade magazine for architects, engineers and design professionals, “the only independent voice of the architectural community.” Armstrong Flooring is the leading manufacturer of hardsurface floor products for the commercial and residential markets.

Armstrong World Industries, Inc., a subsidiary of Armstrong Holdings, Inc., is a global leader in the design and manufacture of floors, ceilings and cabinets. In 2003, Armstrong’s net sales totaled more than \$3 billion. Founded in 1860, Armstrong has approximately 15,200 employees worldwide. Armstrong Floor Products and its powerhouse family of brands – Armstrong®, Bruce® Hardwood Floors, Armstrong™ Hardwood Flooring by Hartco®, Robbins® Fine Hardwood Flooring, Desso® Textile Floorcoverings and Desso DLW Sports Systems – offer the most extensive portfolio of flooring products available, including branded vinyl, laminate, Genuine Linoleum™, hardwoods, carpets, ceramics and sports surfaces for residential and commercial applications. Visit www.armstrong.com for more information.

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