



**For Immediate Release**

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## **2006-2007 Commercial Flooring Catalog Now Available** *Inspirational Ideas, Real Information*

Armstrong's new 2006-2007 Commercial Flooring Catalog, designed to make a specifier's job easier, inspires innovative interior design and informed product selection and provides the technical information needed for successful installation, maintenance and long-term value.

Organization and content upgrades include:

- Product categories that are easier to find with quick reference tabs.
- "What's New" section up front that quickly highlights new products, features and benefits.
- New inspirational section with lush colors, photos and text to provoke creative thought and direct people to [Armstrong.com](http://Armstrong.com).
- All specification, technical, installation and maintenance information in one place at the rear of each product category section.
- Stand alone charts for Approximate Installed Costs per Square Foot.
- Feature swatches to better display product visuals.
- Additional Resources section in the rear of the catalog for easier, quicker reference.
- Emphasis on the broad scope of value-added information and services found on [www.armstrong.com/flooring](http://www.armstrong.com/flooring) including the latest product and color additions, FloorExpert, Solution Spotlights, microsites such as MEDS™, detailed installation and maintenance information and more!

Catalogs can be ordered directly from the Web site at [www.armstrong.com/flooring](http://www.armstrong.com/flooring).

### **Armstrong World Industries**

Armstrong Holdings, Inc. is the parent company of Armstrong World Industries, Inc., a global leader in the design and manufacture of floors, ceilings and cabinets. In 2005, Armstrong's net sales totaled more than \$3 billion. Based in Lancaster, PA, Armstrong operates 41 plants in 12 countries and has approximately 15,000 employees worldwide. Armstrong Floor Products and its powerhouse family of brands – Armstrong, Bruce® Hardwood Floors, Armstrong™ Hardwood Flooring by Hartco® and Robbins® Fine Hardwood Flooring – offer the most extensive portfolio of flooring products available, including branded vinyl, laminate, Genuine Linoleum™, hardwoods and ceramics for residential and commercial applications. Armstrong resilient products are recognized for contributing to indoor air quality through FloorScore™, a new voluntary certification program administered by the Resilient Floor Covering Institute (RFCI) that identifies flooring products that meet stringent air quality requirements for low emitting building materials. More information about Armstrong is available on the Internet at [www.armstrong.com](http://www.armstrong.com).

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