



SmartSample™ is our comprehensive commitment to reduce the impact that our marketing communications have on the environment. SmartSample includes the following measures:

Reducing the use of paper through a variety of electronic communication tools

- The most comprehensive Web site in the industry
- Electronic versions of all literature pieces for viewing and downloading
- Armstrong Source Guide on CD
- Web-based EcoScorecard provides easy documentation for key industry rating systems

Use of FSC-Certified paper in the production of all printed materials

Merchandising materials are all recyclable and contain recycled content

Sample reuse program allows you to extend the life of your merchandising materials and return them for reuse when you are finished with them

- To replenish samples visit armstrong.com/ordersamples
- To return items for reuse visit armstrong.com/samplereuse

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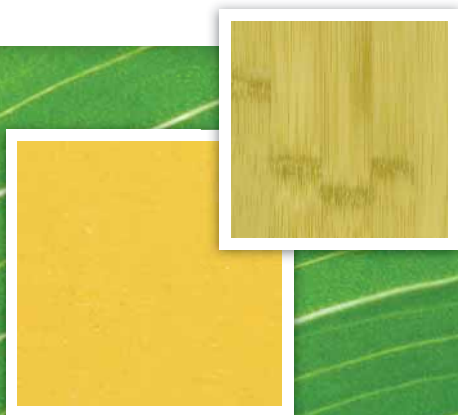
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