



For Immediate Release

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2007 Armstrong Commercial Environmental Brochure Now Available

Armstrong™ Commercial Flooring introduces its new environmental brochure which highlights products, programs and company milestones which underscore Armstrong's heritage of sustainability.

"Green operations and products aren't new for us, but they continue to be the focus of our development efforts," explains Kent Clauson, manager, Commercial Marketing. "First, we work to systematically reduce the environmental footprint of our operations, year after year. Second, we provide customers with continually better choices in products and services and share the knowledge customers need to make those sound choices to improve the environmental profiles of buildings. In responsibility toward the environment, as in all of our business practices, we are committed to progressively raising the standards for our industry."

Armstrong products highlighted in the brochure include those made from renewable materials, abundant natural resources and those that contain recycled content. All Armstrong™ Commercial Resilient Floors, are certified by the FloorScore™ program for low-emitting building materials and contribute to LEED® credits.

The brochure highlights green milestones for Armstrong's commercial operations, including:

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| 1909 | Recycling of corkscrap into Armstrong linoleum begins. |
| 1993 | One of the first UV-cured coatings for commercial flooring is introduced. Resulting low-maintenance flooring reduces environmental impact; requires less water, energy and chemicals. |
| 1997 | Holmsund, Sweden & and Delmenhorst, Germany: Commercial Flooring Plants Certified ISO 14001 Environmental Management Specifications. |
| 1999 | Ceiling Products introduces a North American recycling program. In 2000 the program receives Pennsylvania Governor's Award For Environmental Excellence. |

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- 1999 Commercial Flooring integrates the use of recycled content into VCT manufacture, diverting more than seven million pounds of waste from landfills each year and sparing the use of equivalent virgin materials. More than 63 million pounds of waste are diverted during the next nine years.
- 2001 Gifford Pinchot Award for environmental initiatives is awarded to Wood Products for tree planting, sustainable forest conservation, and environmental education.
- 2006 Armstrong receives FloorScore™ certification on all its resilient flooring. FloorScore certifies that all products comply with CA 01350 for Indoor Air Quality. Contributes to LEED® credit EQ 4.3 for low emitting materials.
- 2006 UV Coatings are applied to all Commercial Sheet Flooring products.
- 2007 Commercial Flooring introduces a new composition tile category— BioBased Tile™ with BioStride™ polymer, made with a rapidly renewable plant source.

BioBased Tile and the many other flooring solutions Armstrong offers now comprise one of the largest selections of green flooring products in the industry. The brochure also provides a reference chart that identifies Armstrong commercial floor products that can contribute or comply with LEED credits.

SIDEBAR: Corporate Policy in Action

Armstrong's policy on the environment is:

- To exercise care in the selection and use of energy and raw materials.
- To provide for environmental safety in our workplaces and communities.
- To be prepared for emergencies and to act promptly and responsibly to protect people and the environment.
- To ensure all products conform to safety, environmental and quality standards.
- To reduce waste and embrace recycling in all our operations, and to dispose of waste materials in an environmentally responsible manner.

Armstrong has selected four Environmental Priorities to reduce its environmental footprint: **Energy, Greenhouse Gases, Water, and Responsible Forest Management.** You'll find a wealth of information on its commitment, and much useful green-flooring literature, at armstrong.com/sustainability.

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About Armstrong World Industries, Inc.

Armstrong World Industries, Inc. is a global leader in the design and manufacture of floors, ceilings and cabinets. In 2006, Armstrong's consolidated net sales totaled approximately \$3.4 billion. Based in Lancaster, Pa., Armstrong operates 48 plants in 10 countries and has approximately 13,000 employees worldwide. For more information, visit <http://www.armstrong.com>.

Armstrong Floor Products and its powerhouse family of brands – Armstrong, Bruce® Hardwood Floors, Armstrong™ Hardwood Flooring and Robbins® Fine Hardwood Flooring – offer the most extensive portfolio of flooring products available, including branded vinyl, laminate, Genuine Linoleum™, hardwoods and ceramics for residential and commercial applications. Armstrong resilient products are recognized for contributing to indoor air quality through FloorScore™, a new voluntary certification program administered by the Resilient Floor Covering Institute (RFCI) that identifies flooring products that meet stringent air quality requirements for low-emitting building materials. More information about Armstrong is available on the Internet at <http://www.armstrong.com>.

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FloorScore is a trademark of The Resilient Floor Covering Institute.
LEED® is a registered trademark of the United States Green Building Council.