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## **New Possibilities, New Visuals, New Colors Introduced in Resilient Sheet**

Responding to a market need for softer tonal visuals, Armstrong introduces two new resilient sheet lines – MEDINTONE™, a new homogenous floor in a comprehensive color line and MEDLEY™, a new chip visual.

Featuring 64 new colors in soft, tonal steps, MEDINTONE is an appealing palette of neutrals and colors. Designed using Armstrong’s exclusive color CONTINUUM™ system, a simple, organized tonal step color system which helps expedite specifying, the new line offers superior design flexibility. MEDLEY, a contrasting chip visual, includes 32 neutrals and colors and is designed for optimum hiding power from dirt and subfloor imperfections.

The new mid-price-point resilient flooring fills a gap in the product category. “Our design team has continued the development of color palettes that are focused on key market segments,” says Laura Gemperline, principal designer. “We work closely with interior designers and architects who really understand the issues of the markets they serve in order to deliver interiors that positively impact its occupants.”

“Armstrong makes it easy for the designer to create a total environment, using coordinating colors across product categories to facilitate transitions from space to space and strike the perfect balance between design flexibility and performance,” Gemperline continues. “For the customer, the biggest advantage is that it’s easier to do business, easier to order, and easier to manage quality control through ‘one-stop shopping’,” she says.

### **Industry Standard for Performance & Design**

MEDINTONE and MEDLEY provide superior performance in sterile and aseptic environments, such as healthcare, laboratories and testing facilities. Armstrong’s homogenous floors, as well as its inlaid sheet flooring, have long been the industry choice for medical environments.

The new products join the color-integrated spectrums of Armstrong's highly durable MEDINTECH® and MEDINTECH® Tandem® vinyl lines. MEDINTECH is a high-performance homogeneous product in 18 options, backed by 25 years of performance in sterile and aseptic areas within medical environments. MEDINTECH Tandem® Inlaid Sheet Flooring, also in 18 colors, coordinates with MEDINTECH patterns for cross-space design consistency with overall installed cost savings.

At a 750 PSI rating, MEDINTONE™, MEDLEY™ and MEDINTECH® homogeneous floors resist indentation from heavy static loads, and a tested 500 PSI rating for MEDINTECH Tandem® inlaid floors means it also resists indentation from heavy static loads. MEDINTONE, MEDLEY and MEDINTECH offer superior gouge resistance created by a 0.080 inch wear layer.

A UV-cured urethane coating protects the floors' appearance and improves scuff mark resistance. This low maintenance finish supports conservation of energy and natural resources.

Increased moisture limits and seaming options allow faster installation, including heat welding and flash cove for spaces requiring traditional seamless installations and superior infection control. Weld rods are available in solid colors for all products and pattern-matching colors for MEDINTONE, MEDINTECH, and MEDINTECH Tandem. Armstrong's S-761 Seam Adhesive for non-aseptic areas also saves installation time, materials and cost.

All collections are FloorScore™ certified and comply with California Section 01350 for low VOC emissions and LEED® credit EQ4.3 for Indoor Air Quality; adhesives comply with EQ4.1. The floors also are compatible with Green Guide for Health Care GGHC-IEQ4.3, Collaborative for High Performance Schools CHPS-IEQ2.2, and LABS-21 IEQ4.3.

For more information on Armstrong, visit <http://www.armstrong.com/commflooringna/>.

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About Armstrong World Industries, Inc.

Armstrong World Industries, Inc. is a global leader in the design and manufacture of floors, ceilings and cabinets. In 2008, Armstrong's consolidated net sales totaled approximately \$3.4 billion. Based in Lancaster, PA, Armstrong operates 37 plants in 10 countries and has approximately 11,700 employees worldwide. For more information, visit [www.armstrong.com](http://www.armstrong.com).

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