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- Wood Flooring
- Brands Used in Past 2 Years
- Brands Used Most
- Quality Rating
- Laminate Flooring
- Brand Familiarity
- Brands Used in Past 2 Years
- Brands Used Most
- Quality Rating
- Vinyl Flooring
- Brand Familiarity
- Brands Used in Past 2 Years
- Brands Used Most
- Quality Rating

**Two Brands. Eleven Awards! We're Floored!**

Armstrong and Bruce brands have been top rated by BUILDER magazine's survey for over 20 years running. The trust, service, quality and product innovation that our organization brings to the builder truly differentiates our company. Consumers know and trust our brands and builders benefit from this direct correlation, when they showcase our brands in their design centers and showrooms.

**Engineered Stone and Luxury Vinyl**  
 It's beautiful; it's durable; it's groutable—but it's not ceramic. Armstrong's Alterna & Alterna reserve engineered stone tiles deliver the beauty, performance and stylish looks of stone and ceramic. Get all the advantages of stone and ceramic without the hassle—a full range of designs that are easy to maintain and are softer and warmer underfoot for greater comfort.

**Award winning Laminate and New Vinyl Sheet**  
 Beautiful award winning designs in our premium laminate, as well as new market driven designs in vinyl sheet, give you even more reasons to choose Armstrong. Our unsurpassed realism, in both visuals and textures, combined with outstanding durability and performance make these products a great option for your homes.

**Prime Harvest in Oak, Maple and Hickory**  
 The Armstrong® Prime Harvest™ collection features America's most-loved hardwood species in colors and widths designed to complement any decorating style. Offered in oak, maple or hickory, each plank is crafted from premium lumber and backed by a lifetime warranty. Just choose the species, color and width you desire to create the look you love.

